

GEORGETOWN UNIVERSITY McDONOUGH SCHOOL OF BUSINESS  
RECRUITER'S GUIDE



GEORGETOWN  
UNIVERSITY

---

**McDonough**  
SCHOOL *of* BUSINESS



The Georgetown University McDonough School of Business Rafik B. Hariiri Building provides a 179,000 sq. ft. environment for teaching, learning, and interaction. The facility offers students and recruiters 11 interview rooms, wireless access, and a recruiter's lounge in the MBA Career Management Office.

*For more than 50 years, Georgetown's McDonough School of Business has been preparing the business world's most respected leaders. Our rigorous curricula, diverse community, vibrant location, and commitment to ethics come together to create an educational experience like no other. We invite you to consider our exceptional MBA talent for your recruiting needs.*

## Community of Achievement

Georgetown University has drawn students and faculty from around the globe and developed leaders who have made significant contributions in the public, private, and government sectors throughout the world. Immersed in a curriculum focused on team-based projects and learning, Georgetown MBAs continue the tradition of achievement and collaboration in organizations around the world.

## Global Mindset

Georgetown MBAs recognize what it means to live, work, and succeed in a global environment. More than 90 percent of our MBA students have non-native language proficiency, 51 percent have lived, studied, or worked abroad, and 30 percent are international.

The capstone of the Georgetown MBA training is the Global Residency – a hands-on international consulting project that provides deep immersion in problem-solving and conducting business overseas. You can expect Georgetown MBAs to have the knowledge, experience, and sensibility to thrive in international organizations.

## Focus on Leadership

Critical to the Georgetown MBA experience is a focus on leadership. With required coursework in leadership and ethics, a weeklong intensive Leadership Residency, opportunities for leadership in student organizations and consulting engagements, and an array of high-ranking leaders visiting campus, Georgetown's McDonough School of Business works to support students' leadership ambitions. Students develop the analytical and decision-making skills that will help organizations stay on top of their changing needs.

## Center of World Politics and Business

Located in Washington, D.C., Georgetown's McDonough School of Business is at the intersection of world politics, policy, business, and culture. Acclaimed faculty and speakers advise Georgetown students in the classroom, in small group discussions, and through one-on-one interactions.

### ONE MBA, TWO FORMATS

At Georgetown's McDonough School of Business, all MBA students graduate with a versatile general management degree, built around the core foundations of marketing, finance, accounting, strategy, operations, economics, human capital, and statistical applications. Students can choose between the MBA Full-Time Program, a traditional, two-year curriculum, and the MBA Evening Program, a part-time, three-year curriculum for working professionals. All students graduate with the same comprehensive business knowledge resulting from the MBA.

### INTERNATIONAL BUSINESS DIPLOMACY

Offered jointly by Georgetown's School of Foreign Service, this program gives MBA candidates the opportunity to pursue an honors certificate in International Business Diplomacy (IBD) as part of their MBA curriculum. IBD MBAs receive additional training in international business, public policy, and business-government relations.

### DUAL-DEGREE PROGRAMS

In conjunction with other prestigious Georgetown programs, the McDonough School of Business offers dual degrees in the following disciplines:

- MBA/JD (Law School)
- MD/MBA (Medical School)
- MBA/MPP (School of Public Policy)
- MBA/MSFS (School of Foreign Service)



## Outstanding Learning Environment

Georgetown University's McDonough School of Business recently moved into a new 179,000-square-foot building containing the facilities and resources to accommodate your recruiting needs, including:

- 11 interview rooms in the Office of MBA Career Management;
- 15 conference rooms that seat up to 30 people each;
- a 410-seat auditorium; and
- the glass-paneled Fisher Colloquium for large receptions and presentations.

## Host an Event

Many of the most successful recruiters choose to host an event to introduce students to their organizations, hiring practices, and career opportunities. Events offer recruiters an opportunity to meet many students and begin targeting specific candidates. Reserve an event date through our online recruiting system, Georgetown MBA Career Connections, at <http://georgetownmbacareers.biz>.

## STUDENT ORGANIZATIONS

The MBA Career Management team can help match your firm with the appropriate student organization to facilitate participation in student-led events. Opportunities for involvement include but are not limited to:

- **Corporate Treks:** The Career Management team can partner with your organization to help facilitate a student club visit to your employment site. Groups ranging in size from 12 to 100 students have visited companies based in New York, San Francisco, London, Hong Kong, Tokyo, Boston, Washington, D.C., and other cities.

- **Functional Days:** Recruiters can introduce students to the different career paths and opportunities in their field by taking part in functional days focused on finance, consulting, marketing, health care, entrepreneurship, government, and more.

Other student engagement opportunities:

- **Career education sessions**
- **Speaking engagements**
- **Outside consulting projects**
- **Guest class lecturers**
- **Mock interviews**
- **Workshops**
- **Networking**
- **Employer office hours**

*“The McDonough School of Business’s collaborative, team-centered approach and strong focus on the development of a global mindset are important ingredients for success at American Express.”*

**Doreen M. Amorosa**

Vice President, Global Recruitment and Workforce Planning | American Express  
McDonough School of Business Board of Advisors

## Recruiting

Georgetown’s MBA Career Management team understands that different firms have different needs for recruiting top talent. Thus, we want to partner with your firm in developing the most appropriate recruiting strategy. Here are several ways to recruit Georgetown MBA students:

### ONLINE RECRUITING

In this global marketplace, we understand you want to be able to access the best MBA students regardless of where your firm is located. Georgetown makes it easy to connect with current MBA students as well as McDonough School of Business alumni through the following ways:

- **Georgetown MBA Career Connections (GMCC):** You can create a company profile by registering at <http://georgetownmbacareers.biz>. Our online system allows you to post positions for MBA students and alumni, schedule on-campus presentations, or request an on-campus interview schedule. You also have the option of participating in our Georgetown Network, which allows you to connect with current students and alumni.
- **Resume Books:** Recruiters use resume books to search for students with specific backgrounds, focus areas, or professional profiles. To request a customized resume book, contact [Employer-Relations@msb.edu](mailto:Employer-Relations@msb.edu). To access resume books for all MBA students, please register with MBA Focus at <http://msb.georgetown.edu/companies/> and click on “Resume Books.”

### INTERVIEWING

Interviews with Georgetown MBA students can be conducted on or off campus using the following options:

- **On-campus Interviews:** Interview schedules can be created using our online recruiting system. Interviews can be conducted using one of Georgetown’s 11 private interview rooms, each equipped with wireless access, and a recruiter’s lounge is available for your comfort and convenience.
- **Telephone Interviews:** The MBA Career Management office can reserve space for telephone interviews.
- **Virtual Interviews:** Georgetown has the technology to facilitate a virtual interview schedule using Web-based software or videoconferencing. This is a cost-effective option to connect with Georgetown MBA students. Please contact our office at [Employer-Relations@msb.edu](mailto:Employer-Relations@msb.edu) to discuss this alternative.

To request an interview schedule, log on to Georgetown MBA Career Connections at <http://georgetownmbacareers.biz>.





*"For a person who has traveled to more than 20 countries on five continents, I value diversity. Georgetown provides diversity not only in number of students and*

*countries represented but also in terms of perspectives students bring to the table. The capstone global residency program transforms all those ideas, perspectives, and learning into solving real-world complex problems in a team environment."*

**Zeshan Syed, Georgetown MBA**

B.Tech, Electronics and Engineering  
Aligarh Muslim University, India

Internship: DP-DHL, Global Procurement



*"The MBA Career Management team is organized in clusters to provide students individualized career counseling and support, and to greet employers with strong*

*knowledge about their industry areas. By coaching students and managing long-term relationships with employers, the Career Management office links the Georgetown talent pool with the country's foremost companies."*

**Elizabeth I. Pollock, Georgetown MBA**

B.A., English Literature, Georgetown University  
Internship: MillerCoors, Miller High Life



*"To work in the nonprofit and public sector, it is essential to remain in touch with current policy debates and political issues. Georgetown attracts the best guest speakers, professors, and faculty from Washington, D.C., and across the globe to engage students in relevant policy discussions."*

**Shelley M. Rood, Georgetown MBA**

B.A., Sociology and Political Science, University of Florida  
Internship: The White House



*"Business is truly a global challenge. The Georgetown MBA focuses on the international business environment, which correlates directly with my goal of one day heading a global Fortune 100 company."*

**Jason A. Sain, Georgetown MBA**

B.S., Management, University of Florida  
Internship: Censeo Consulting Group

GEORGETOWN  
UNIVERSITY

---

McDonough  
SCHOOL *of* BUSINESS

**For more information, please contact:**

*Georgetown University*  
*McDonough School of Business*  
Office of MBA Career Management  
285 Rafik B. Hariri Building  
37th and O Streets, NW  
Washington, DC 20057

202.687.3741  
Employer-Relations@msb.edu  
<http://msb.georgetown.edu/companies/>

**We look forward to partnering with you!**

