

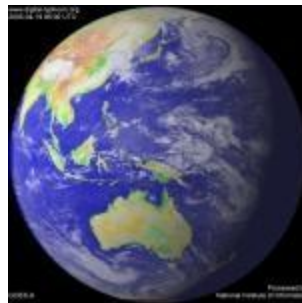


What exactly is OPIM?

It stands for Operations and
Information Management

Why was this new major developed?

- New skills wanted and needed by many companies
- Students need an edge, the “OPIM edge,” that provides real skills in today’s world.



What are some OPIM skills?

- Operations
- Project Management
- Electronic Commerce, including web site design
- Advanced Excel (including VBA)
- Database Development and Management
- Global Logistics
- Data analysis skills for decision making

**SKILLS THAT WILL STAY ON YOUR RESUME
AND IMPRESS POTENTIAL EMPLOYERS**

Where can OPIM Majors Find Jobs?

- Consulting firms (Deloitte, KPMG, Accenture, Ernst and Young)
- High tech companies (IBM)
- Investment Banks (Goldman Sachs, Credit Suisse)
- Non-Profits/Government
- Start their own company (Living Social.com)
- Many other places



Patrick Go, Google

Class of 2011

- “I am consistently using skills from all of my OPIM classes and am always grateful that I was able to major in something that has been so practical in the workplace.”

Christine Curley, PWC

Class of 2011

- “OPIM taught me how to think critically and analytically and complimented my second major in Accounting. This skill set has been valuable in all aspects of my career. The technical skills I developed through my OPIM coursework and extra-curricular activities gave me the extra edge when applying for jobs.”

Tim O'Shaughnessy, Founder of Living Social

- “The OPIM program prepares its students with vital knowledge of IT and computer technology, while integrating that learning into a world-class business curriculum. OPIM’s unified business and technology program will prepare graduates with the skills they need for today’s fastest-growing companies.”

Requirements for OPIM Majors (Classes of 2013 and 2014)

- Required OPIM Major Courses

OPIM 258
Decision
Support
Systems
(Jr. or Sr. only)
PRE: OPIM
284

OPIM 262
Global Logistics
(PRE: OPIM
284)

Requirements for OPIM Major

- Two or three electives from Section A-- Operations Analytics, and Systems:



OPIM 251
Information
Technology and
Systems
Management



OPIM 255
Emerging
Issues in
Information
Systems
(PRE: OPIM
250/251)



OPIM 256
Electronic
Commerce
(PRE: OPIM
250/251)



OPIM 257
Developing and
Managing
Databases
(PRE: OPIM
250/251)



OPIM 259
Project
Management



OPIM 274
Business
Forecasting
(PRE: OPIM
172 or 173)



OPIM 296
International
Operations
(PRE: OPIM
262)

Requirements for OPIM Major

- Or two from the **A** list and one from the **B** list-Cross Disciplinary Courses:



MGMT 215
Innovation and
New Idea
Management



Approved
computer
Science Course
(COSC 015,
016)



MGMT 291
Organizational
Design and
Change

OPIM Courses (Beyond Core) that Count for Other Majors

- Accounting
 - OPIM 258 Decision Support Systems (OPIM Required, Accounting Elective)
- Finance
 - No OPIM courses currently count for the Finance Major
- International Business
 - OPIM 262 Global Logistics/Supply Chain (OPIM Required, IB Elective)
 - OPIM 296 International Operations (OPIM Elective, IB Elective)

OPIM Majors (Beyond Core) that Count for Other Majors

- Management

- OPIM 256 Electronic Commerce (OPIM Elective, MGMT Elective)
- OPIM 259 Project Management (OPIM Elective, MGMT Elective)

- Marketing

- OPIM 256 Electronic Commerce (OPIM Elective, Marketing Elective)
- OPIM 262 Global Logistics/Supply Chain (OPIM Required, Marketing Elective)

To find out more

- Visit our web site at www.msb.edu/prog/opim
- Contact me at bps@georgetown.edu
- Talk to our many OPIM majors who help out in the Tech Center.
- Contact Megan Jones, the President of the OPIM Majors Group at mej33@georgetown.edu

