

*The Center for Business and Public Policy is pleased to announce
**An Economics, Business and Public Policy
 Seminar:***

Fear and Offshoring: The Scope and Potential Impact of Trade in Services

3:00 PM	Welcome & Introduction John W. Mayo , Executive Director, the Center for Business and Public Policy
3:10 PM	Fear and Offshoring: The Scope and Potential Impact of Trade in Services Brad Jensen , Associate Professor of International Business and Economics, The McDonough School of Business
4:00 PM	Panel Discussion , featuring: Christine McDaniel , Deputy Assistant Secretary for Policy, Office of Economic Policy, US Department of Treasury Pietra Rivoli , Professor of Finance and International Business, McDonough School of Business J. Robert Vastine , President, US Coalition of Service Industries Moderator: John W. Mayo
4:45 PM	Wine and Cheese Reception – back porch of Old North

J. Bradford Jensen's work focuses on the relationship between international trade and investment and firm performance. His recent work examines the relationship between increasing import competition on U.S. manufacturers and the impact of trade in services on the U.S. economy. His research has been supported by the National Science Foundation, the Alfred P. Sloan Foundation, and the John D. and Catherine T. MacArthur Foundation. His work has been published in scholarly journals including the *American Economic Review*, *Review of Economics and Statistics*, *Journal of International Economics*, *Journal of Monetary Economics*, and *Harvard Business Review*. Jensen's research has been cited in popular press publications including the *Economist*, *Wall Street Journal*, *New York Times*, *Fortune*, and *Business Week*.

Wednesday, October 3, 2007
205 Old North ❖ 3 PM – 5 PM
 (Directions attached)
Georgetown University



This program is sponsored by **the Center for Business and Public Policy**, a non-partisan research center housed at Georgetown University's McDonough School of Business. The Center was created in 2001 to encourage dialogue and to document and disseminate knowledge on a range of issues in the public interest. Our mission is to engage scholars, business people and policymakers in relevant inquiries and dialogue to impact key business, economic, and ethical public policy issues confronting American and international businesses today. The McDonough School has an international focus, a rigorous academic environment, and a diverse student body that make the Georgetown experience unique. Within that framework, the center stands as a creative and intellectual marketplace for thoughtful exploration and careful testing of ideas on real world problems.