

The Center for Business and Public Policy is pleased to announce
An Economics, Business and Public Policy
Seminar:

Patent Reform: Opportunities and Challenges

3:00 PM	Welcome & Introduction John W. Mayo , Executive Director, the Center for Business and Public Policy
3:10 PM	Josh Lerner, Jacob H. Schiff Professor of Investment Banking, Harvard University "Patent Reform: Opportunities and Challenges"
4:00 PM	Panel Discussion , featuring: Mary Critharis , Senior Patent Counsel with the Office of Intellectual Property Policy and Enforcement, United States Patent and Trademark Office Jeff Kushan , Partner, Sidley Austin, LLP Moderator: John W. Mayo
4:45 PM	Wine and Cheese Reception

Josh Lerner's research focuses on the structure and role of venture capital and private equity organizations. (This research is collected in *The Venture Capital Cycle*, MIT Press, 1999 and *The Money of Invention*, Harvard Business School Press, 2001.) He also examines the impact of intellectual property protection, particularly patents, on the competitive strategies of firms in high-technology industries. (His new book with Princeton University Press, *Innovation and Its Discontents*, addresses these issues.) He founded, raised funding for, and organizes two groups at the National Bureau of Economic Research—the Entrepreneurship Working Group and the Innovation Policy and the Economy Group—and is a Research Associate in the Corporate Finance and Productivity Programs and serves as a co-editor of their publication *Innovation Policy and the Economy*.

Thursday, November 8, 2007
205 Old North ♦ 3 PM – 5 PM
(Directions attached)
Georgetown University



This program is sponsored by **the Center for Business and Public Policy**, a non-partisan research center housed at Georgetown University's McDonough School of Business. The Center was created in 2001 to encourage dialogue and to document and disseminate knowledge on a range of issues in the public interest. Our mission is to engage scholars, business people and policymakers in relevant inquiries and dialogue to impact key business, economic, and ethical public policy issues confronting American and international businesses today. The McDonough School has an international focus, a rigorous academic environment, and a diverse student body that make the Georgetown experience unique. Within that framework, the center stands as a creative and intellectual marketplace for thoughtful exploration and careful testing of ideas on real world problems.